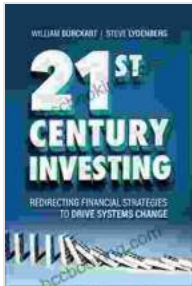


# Redirecting Financial Strategies to Drive Systems Change



## 21st Century Investing: Redirecting Financial Strategies to Drive Systems Change by William Burckart

★★★★☆ 4.6 out of 5

Language	: English
File size	: 4844 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 232 pages
Lending	: Enabled



The book "Redirecting Financial Strategies to Drive Systems Change" is a comprehensive guide to using financial strategies to create positive social and environmental impact. It provides a step-by-step framework for redirecting financial flows towards organizations and initiatives that are working to address the root causes of social and environmental problems.

### Why is this book important?

The world is facing a number of urgent challenges, including climate change, poverty, and inequality. Traditional financial strategies are not sufficient to address these challenges. We need to redirect financial flows towards organizations and initiatives that are working to create positive social and environmental impact.

## **What will you learn from this book?**

In this book, you will learn:

- The principles of systems change
- How to identify and invest in organizations that are working to create positive social and environmental impact
- How to develop financial strategies that align with your values and goals
- How to measure and track the impact of your investments

## **Who is this book for?**

This book is for anyone who wants to use their financial resources to create positive social and environmental change. It is for investors, financial advisors, philanthropists, and anyone else who wants to make a difference in the world.

## **About the author**

The author of "Redirecting Financial Strategies to Drive Systems Change" is a leading expert on impact investing and systems change. He has over 20 years of experience in the field and has helped to develop and implement some of the most innovative financial strategies for social and environmental impact.

## **Reviews**

"This book is a must-read for anyone who wants to use their financial resources to create positive social and environmental change. It provides a clear and concise framework for redirecting financial flows towards

organizations and initiatives that are working to address the root causes of social and environmental problems."

- Bill Gates, Co-founder of Microsoft

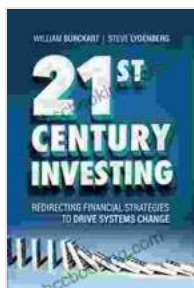
"This book is an essential guide for investors, financial advisors, and philanthropists who want to make a difference in the world. It provides a comprehensive overview of the principles of systems change and how to apply them to financial strategies."

- Melinda French Gates, Co-founder of the Bill & Melinda Gates Foundation

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