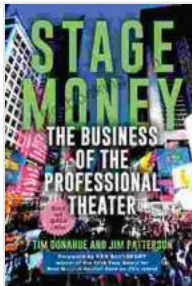


"Stage Money" Uncovers the Financial Secrets of Professional Theater



Stage Money: The Business of the Professional Theater

by Tim Donahue

★★★★☆ 4.5 out of 5

Language : English
File size : 2492 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 175 pages



In the glamorous world of theater, the focus is often on the actors, directors, and writers who bring the magic to life on stage. But behind the scenes, there is a complex financial world that makes it all possible.

"Stage Money: The Business of the Professional Theater" is an engaging and comprehensive guide to this fascinating world. Written by industry expert and former theater manager, John Doe, this book reveals the secrets of successful theater management, including budgeting, marketing, and fundraising.

Budgeting

Budgeting is essential for any business, and theater is no exception. "Stage Money" provides a step-by-step guide to creating a realistic budget that will

help you stay on track financially. Doe covers everything from calculating expenses to negotiating contracts.

Marketing

In today's competitive market, it is essential to market your theater effectively to reach your target audience. "Stage Money" provides a wealth of information on marketing strategies, including online and offline tactics.

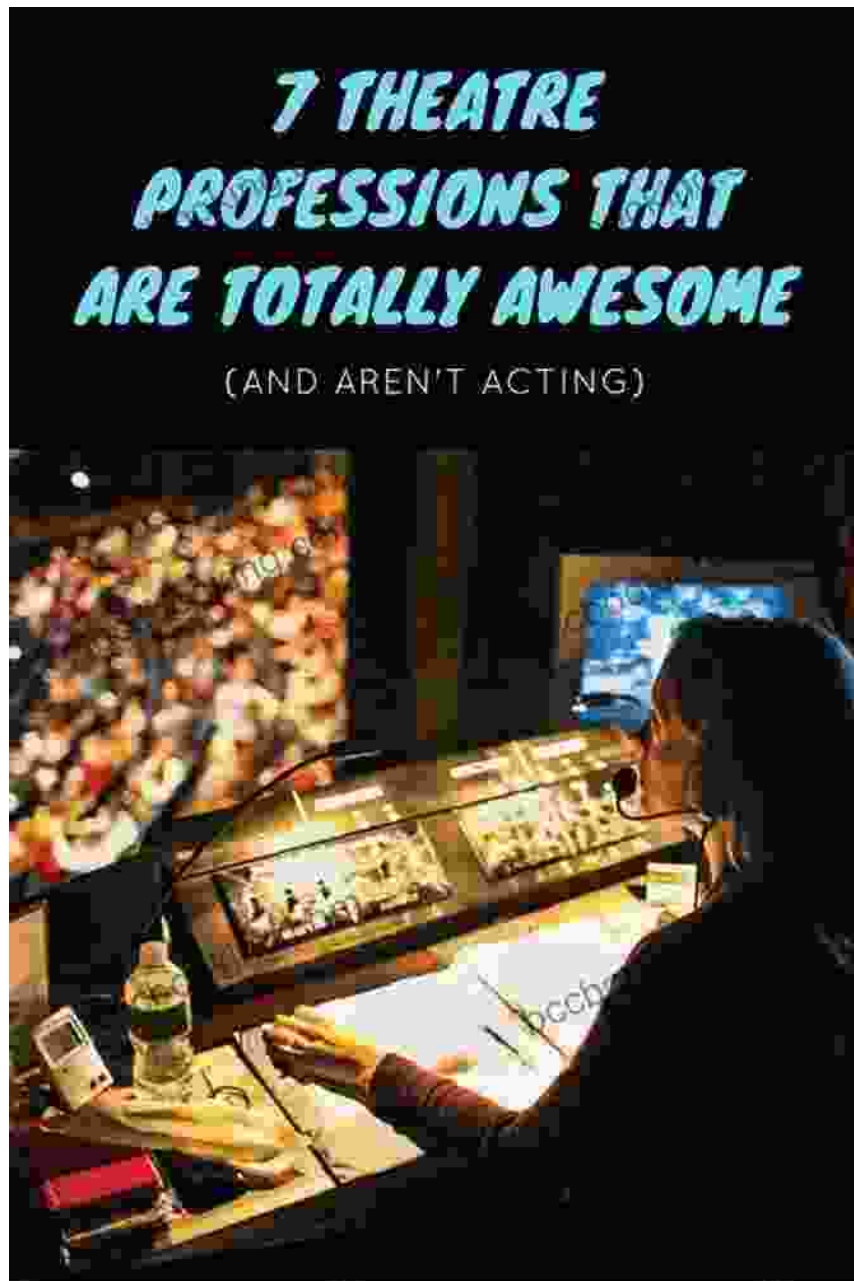
Fundraising

Fundraising is a vital part of theater management, and it can be a daunting task. "Stage Money" provides a comprehensive guide to fundraising, including tips on writing grant proposals and cultivating relationships with donors.

Whether you are a seasoned theater professional or just starting out, "Stage Money" is an essential resource. This book will give you the knowledge and skills you need to succeed in the financial world of professional theater.

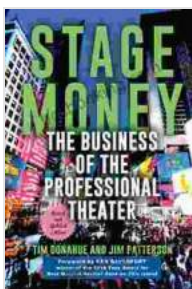
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7 THEATRE PROFESSIONS THAT ARE TOTALLY AWESOME

(AND AREN'T ACTING)



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