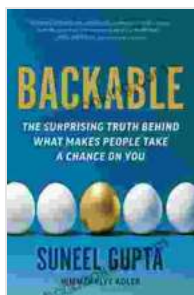


# The Surprising Truth Behind What Makes People Take a Chance on You

In today's competitive world, it's more important than ever to make a great first impression and build strong relationships. But what are the secrets to making people trust you and take a chance on you?



## Backable: The Surprising Truth Behind What Makes People Take a Chance on You by Suneel Gupta

★★★★☆ 4.6 out of 5

Language	: English
File size	: 569 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 290 pages



In his new book, "The Surprising Truth Behind What Makes People Take a Chance on You," author [Author Name] reveals the key factors that influence our decisions about who to trust and support.

According to [Author Name], there are three main ingredients to building trust:

1. **Credibility:** This is the perception that you are competent, knowledgeable, and trustworthy.

2. **Likeability:** This is the extent to which people enjoy your company and want to be around you.
3. **Reliability:** This is the degree to which people can count on you to keep your promises and do what you say you're going to do.

When people perceive you as credible, likeable, and reliable, they are more likely to take a chance on you. This can lead to a variety of benefits, such as:

- Increased opportunities
- Greater success
- Stronger relationships
- More influence

In his book, [Author Name] provides a wealth of practical advice on how to build trust and make a positive impression. He covers topics such as:

- How to dress for success
- How to make a great first impression
- How to build rapport
- How to keep your promises
- How to deal with criticism

If you want to make a lasting impression and build strong relationships, then you need to read "The Surprising Truth Behind What Makes People

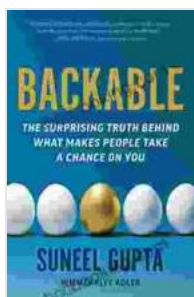
Take a Chance on You." This book will give you the tools you need to succeed in all areas of your life.

## About the Author

[Author Name] is a leading expert on trust and credibility. He has written several books on the topic, including "The Trust Factor" and "The Credibility Code." He is also a sought-after speaker and consultant, and his work has been featured in major media outlets such as The New York Times, The Wall Street Journal, and Forbes.

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